

IBQ ANNUAL READERS QUIZ – 2020



India Business Quiz

indiabusinessquiz.com

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Introduction

India Business Quiz to mark its 11 years conducted its Annual Readers Quiz from 4th to 6th December 2020. This quiz was set with the purpose of making the readers evaluate themselves if they were following the business news and events carefully. This was an Online Business Quiz conducted through a popular quizzing platform Classmarker.com. 40 Questions had to be answered in 25 minutes.

The quiz received an excellent response. 350 participants took the quiz. 75/117 (64 %) score would put a participant in the first quartile. 62/117 (53%) was the median score.

There was no entry fee and there were no prizes. Yet people came forward and participated for the sheer joy of learning and evaluating themselves. In the Feedback several have asked these Online Quizzes to be conducted more often.

This booklet is a compilation of the Questions and Answers of the Quiz as a Collector's item. This compilation has two sections. In the first section, there are only the Questions as it appeared in the online quiz. In the second section, Questions and Answers appear together and can be read independently. Start with Questions in Section 1 if you want to test yourself, else move to Questions and Answers in Section 2 (Page 21).

IndiaBusinessQuiz is a popular Business Quiz web-site that is known for its Weekly Business Quiz. The site receives over 2000 visitors every week. IBQ also has a social media presence on Facebook, Twitter and Whatsapp.

IndiaBusinessQuiz now provides Customized Business Quiz for Employee Engagement and or Customer Engagement to Companies. It also regularly provides monthly quizzes to several Business Schools with the objective of improving their Business Awareness.

- G.Mohan

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QUESTIONS

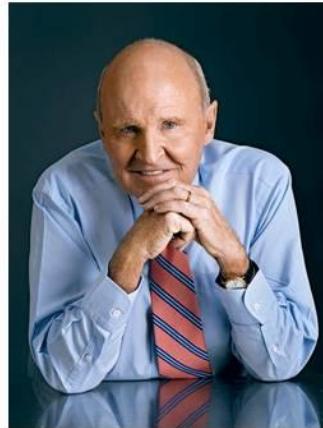
Question 1

In 2020 we lost some great people in India and elsewhere.

Match the image to the names of the departed souls. RIP.. The names are given below.



1



2



3



4



5

- A. Jack Welch
- B. Clayton Christensen
- C. Faqir Chand Kohli
- D. Alex Trebek
- E. Y.M.Deosthalee
- F. C.K.Rajkumar
- G. R.J.Shaney

Question 2

2020 saw a number of Mergers and Acquisitions. Match the two companies that had an M&A deal. Either of them could be the acquirer.

No	Clue	No.	Match
1	Sanofi	A	Slack
2	Dr Reddy's	B	Principia
3	Reliance Retail	C	Netmeds
4	Salesforce	D	Columbia Asia
5	Manipal	E	Wockhardt
		F	Divi's Laboratories
		G	Apollo Hospitals

Question 3

In the year 2020, there were many new CEO appointments. Match the name of the CEO with the Organisation

No.	Clue	No.	Match
1	Sashidhar Jagadishan	A	IBM
2	Sameer Aggarwal	B	Britannia
3	Sandeep Kataria	C	Yes Bank
4	Dinesh Kumar Khara	D	Bata Worldwide
5	Arvind Krishna	E	HDFC Bank
		F	State Bank of India
		G	Wal-Mart India

Question 4

Unscramble this jumble to find a service

RENTRUCS

Question 5

Unscramble this to find a brand

RENGINEWS

Question 6

Unscramble this to find a brand

BUQIE

Question 7

Unscramble this to find a brand

HUNIMAT

Question 8

Which is the only beverage brand in the market that has no refined sugar, no preservatives, no artificial colours or flavours yet has an ambient shelf life of 90 days?

- A) Raw Pressery**
- B) Paperboat**
- C) Again**
- D) Sunfeast Wonderz**

Question 9

The various court rulings classified the Online Fantasy Sports like Dream 11, Myteam 11 as a Game of Chance

- A) True**
- B) False**

Question 10

One agency that will bring the COVID vaccine to all countries , rich and poor, is GAVI. Expand GAVI.

- A) Global Alliance for Vaccine and Immunization**
- B) Global Association for Vaccine and Inoculation**
- C) Geo Alliance for Vaccine Internationalisation**
- D) Groupe Anti - Virus Internationale**

Question 11

As per the proposed restructuring plan for Yes Bank , which bank would be investing maximum in the equity of Yes Bank and therefore takeover the management ?

- A) State Bank of India**
- B) Axis Bank**
- C) ICICI Bank**
- D) Kotak Mahindra Bank**

Question 12

Name the pharma company that makes Remdesivir, a drug that has shown a shortening of recovery time for Covid 19 patients

- A) Gilead Sciences**
- B) Astra Zeneca**
- C) Roche**
- D) Sanofi**

Question 13

In April 2020 Australia's second biggest airline announced that it has gone into Voluntary Administration, an arrangement similar to bankruptcy. Name the airline

- A) Virgin Australia**
- B) Air Link**
- C) Tiger Air**
- D) Tasmanian Airlines**

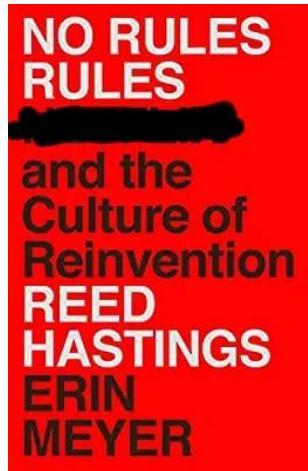
Question 14

Which popular newspaper globally announced that their digital revenue have exceeded the print revenue for the first time?

- A)** New York times
- B)** Wall Street Journal
- C)** Financial Times
- D)** The Economist

Question 15

Fill in the blank. A well known company name



- A)** Netflix
- B)** LinkedIn
- C)** Disney
- D)** Salesforce

Question 16

A web streaming service for short videos was started by Jeffrey Katzenberg with backing on many Hollywood studios and massive funding early this year. It has decided to wind up. Name it

- A)** Quibi
- B)** Disney+
- C)** HBO+
- D)** Curiosity Stream

Question 17

Name this TV channel that has surprised advertisers and media planners. It is No 1 on BARC in terms of number of impressions across all languages and categories. It started as a Bhojpuri channel floated by Indore's Enterr10..Now it is a Hindi General Entertainment Channel

- A)** Dangal
- B)** Big Magic
- C)** Mahua
- D)** Purvaiyaa

Question 18

The unfortunate gas leak accident happened in the Vizag unit of LG Polymers Ltd. Before LG bought it in 1997, it was the polymers division of a well known Indian company between 1978 and 1997. Name it.

- A)** McDowell and Co. Ltd
- B)** NOCIL
- C)** Dr Reddy's Labs
- D)** Indian Petrochemicals Ltd

Question 19

Which popular biscuit brand has reported that during the COVID lockdown months of March to May 2020, they reported the highest volumes ever ?

- A) Parle G**
- B) Britannia Marie**
- C) Britannia Good Day**
- D) Sunfeast Mom's Magic**

Question 20

The person on the left is the right hand man of Mukesh Ambani and is considered the rainmaker behind the string of equity deals with various investors for Jio Platforms. He is a very private person and does not give interviews. Here is an old photo of him. Name him



- A) Manoj Modi**
- B) Anand Jain**
- C) Nikhil Meswani**
- D) PMS Prasad**

Question 21

Which car manufacturer in India was the fastest to notch up sales of 100000 cars ?

- A) Maruti Suzuki**
- B) Hyundai**
- C) Kia Motors**
- D) MG Motors**

Question 22

Which Old Indian private bank had a very embarrassing situation where 7 directors including MD & CEO were voted out in the AGM ?

- A) Laxmi Vilas Bank**
- B) Dhanlaxmi Bank**
- C) Karur Vysya Bank**
- D) CSB Bank**

Question 23

Here is Rashid K of Genrobotics receiving a prize from Infosys Foundation. What innovation from his team has got them this prize ?



- A)** A robot that will clean sewers
- B)** A robot that cleans floors
- C)** A robot that cleans windows
- D)** A robot that can mow lawns

Question 24

Which car maker is using the lockdown to produce the 'world's most exclusive honey' from its Goodwood Apiary 42 acre farm in England ?

- A)** Rolls Royce
- B)** Aston Martin
- C)** Jaguar Land Rover
- D)** Lotus

Question 25

In the Netflix web series Bad Boy Billionaires which of the following businessmen is not among the four billionaires ?

- A)** Anil Ambani
- B)** Vijay Mallya
- C)** Ramalinga Raju
- D)** Nirav Modi

Question 26

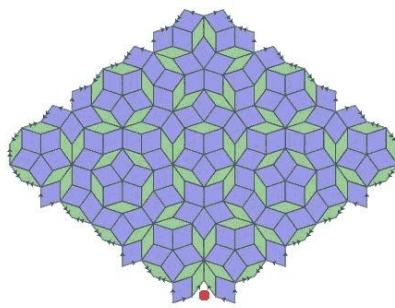
Identify this renowned Economist who passed away recently. A PhD from MIT..She worked in World Bank..She headed ICRiER a thinktank for a long period..RIP



- A)** Isher Judge Ahluwalia
- B)** Indira Rajaraman
- C)** Mythili Bhusnurmath
- D)** Shyamala Gopinath

Question 27

Which Nobel Prize winner this year is also famous for creating a tiling design that has unique geometric properties and is now widely used for flooring in many public places ?



- A)** Roger Penrose
- B)** Louise Gluck
- C)** Andrea Ghez
- D)** Reinhard Genzel

Question 28

Who has been named as the Artist of the Year in the American Music Awards this year?

- A) Taylor Swift
- B) Justin Bieber
- C) Katy Perry
- D) Ed Sheeran

Question 29

Which AMC decided to wind down 6 of its debt fund schemes on 23rd April 2020 due to high redemption pressure , among other problems ?

- A) HDFC
- B) Birla Sun Life
- C) Nippon AMC
- D) Franklin Templeton

Question 30

A X is a temporary suspension of an activity or a law until future events warrant lifting the suspension or related issues have been resolved. This may be imposed by a government or by a business. For example, recently the banks allowed borrowers some extra time to pay their interest and loans , due to the COVID crisis.

What is X ?

- A) Moratorium**
- B) Escrow**
- C) Insolvency**
- D) Caveat**

Question 31

With the recent fund raising the valuation of Byju's has become over 10 Bn \$. What is the start-up industry jargon for a company that has more than 10 Bn \$ valuation ?

- A) Unicorn**
- B) Soonicorn**
- C) Decacorn**
- D) Billicorn**

Question 32

Tata Steel often considered a bellwether stock for decades even before Sensex was formulated as an Index, will now leave BSE Sensex. Which stock will replace Tata Steel from 21/12 on the Sensex?

- A) Dr Reddy's Laboratories**
- B) Tata Motors**
- C) Ultratech Cement**
- D) JSW Steel**

Question 33

What has YouTube launched as a substitute for TikTok which is under a lot of cloud ?

- A) Shorts**
- B) Fleets**

C) Tubeshorts

D) Vines

Question 34

Which company has an AI based healthcare platform called Edison ?

A) GE

B) Siemens

C) Philips

D) Salesforce

Question 35

Many companies who had laid off employees in March April 2020 are now rehiring the same employees after the economy is picking up. What is the industry jargon for such employees?

A) Boomerang employees

B) Alumni

C) Returnee

D) Re-employees

Question 36



Identify the logo

A) Royal Enfield

- B)** Reebok
- C)** Redington
- D)** Remy Martin

Question 37

Tesla has produced an expensive alcoholic beverage that is priced at 250 \$ a bottle..It is only sold online in select US states..Which drink ?

- A)** Beer
- B)** Vodka
- C)** Tequila
- D)** Wine

Question 38

Which soft drink brand has signed up Sonu Sood as a brand ambassador , after seeing his rising popularity as a result of his humanitarian work during lockdown ?

- A)** Pepsi
- B)** Thums Up
- C)** Sprite
- D)** Mountain Dew

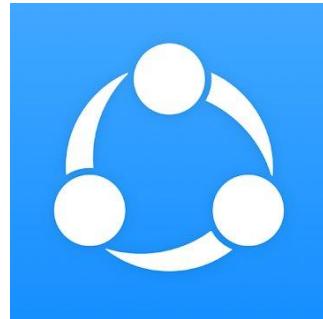
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Which Indian FMCG company has launched Veggie Clean, a fruit and vegetable wash ?

- A)** Marico Limied
- B)** Jyothy Laboratories
- C)** Wipro
- D)** Godrej

Question 40

Identify this app from its logo. This app is the 3rd most active app in India after Whatsapp and Facebook. It is also one of the Chinese apps banned by Indian govt recently



- A) ShareIt
- B) Vigo
- C) TikTok
- D) CamScanner



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**QUESTIONS
AND
ANSWERS**

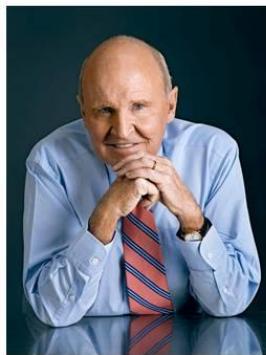
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Match the image to the name of the departed souls. RIP



**Clayton
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Jack Welch



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Q and A # 2

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5	Manipal	E	Wockhardt
		F	Divi's Laboratories
		G	Apollo Hospitals

Ans. 1B, 2 F, 3C, 4A, 5D

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5	Arvind Krishna	E	HDFC Bank
		F	State Bank of India
		G	Wal-Mart India

Ans. 1E, 2G, 3D, 4F, 5A

Q and A # 4

Unscramble this jumble to find a service

RENTRUCS

Currents – A Google service that was earlier called Google +

Q and A # 5

Unscramble this brand

RENGINEWS

WINGREENS – A brand of dips and sauces that has become very popular . It is driven by women entrepreneurs who grow herbs and spices.

Q and A # 6

Unscramble this brand

BUQIE

iQube.. A brand of electric scooter by TVS

Q and A # 7

Unscramble the brand

HUNIMAT

Mithuna – An Indian brand of whisky from Paul John distillery that was adjudged the 3rd best whisky in the world in 2020.

Q and A # 8

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Ans. C. Again

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B) False

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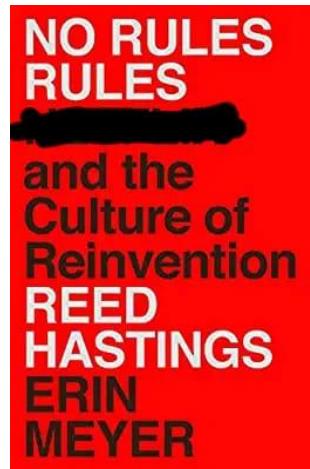
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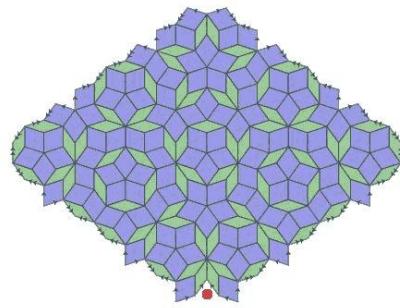
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